



Department of State Health Services

**Substance Abuse and Mental Health Division**

**Prevention Resource Center  
Regional Needs Assessment**

**INSTRUCTIONS FOR COMPLETION AND SUBMISSION OF NEEDS ASSESSMENT:**

*Double click on check box of choice and mark checked in the default value and click OK to mark the chosen box. CLICK in text boxes located below each question and begin typing your response. The text box will expand as you type your response.*

*Please submit the completed PRC Regional Need Assessment electronically to DSHS at: [substance.abuse.contracts@dshs.state.tx.us](mailto:substance.abuse.contracts@dshs.state.tx.us) by the due date on your contract and maintain a signed copy in your PRC files.*

**OVERVIEW**

*Step 1 of the Strategic Prevention Framework involves a needs assessment of community needs, resources and readiness. The needs assessment, in turn, involves data collection, data management, analysis, as well as the specification of risk and protective factors and target populations or geographic areas based on needs assessment data. Implementation of Step 1 is important because it directs and guides you and your community to plan the appropriate strategies and activities.*

*The purpose of the Regional Needs Assessment is to determine the incidence and prevalence of ATOD use, misuse, and abuse and related problems within the targeted community in your PRC region. The Regional Needs Assessment will be your tool to determine and develop the most appropriate evidence-based practices and strategies to address the gaps in resources and training needs in your region.*

**SECTION I. Contact Information**

|                                 |                |                     |
|---------------------------------|----------------|---------------------|
| <b>Organization Name:</b>       | <b>Region:</b> | <b>Fiscal Year:</b> |
| Rio Grande Valley Council, Inc. | 11             | 2012                |

**Executive Director**

|                        |  |                                  |
|------------------------|--|----------------------------------|
| Name: Jose G. Gonzalez | E-mail: <a href="mailto:jgonzalez@rgvcouncil.org">jgonzalez@rgvcouncil.org</a> | Phone #: (956) 787-7111 Ext. 237 |
|------------------------|--|----------------------------------|

**Program Director**

|                                |  |                                  |
|--------------------------------|--|----------------------------------|
| Name: Monica Hernandez Sanchez | E-mail: <a href="mailto:mhernandez@rgvcouncil.org">mhernandez@rgvcouncil.org</a> | Phone #: (956) 787-7111 Ext. 235 |
|--------------------------------|--|----------------------------------|

**PRC Coordinator:**

|                        |  |                                  |
|------------------------|--|----------------------------------|
| Name: Daniel Rodriguez | E-mail: <a href="mailto:drodriguez@rgvcouncil.org">drodriguez@rgvcouncil.org</a> | Phone #: (956) 787-7111 Ext. 238 |
|------------------------|--|----------------------------------|

**PRC Tobacco Education Specialist:**

|                     |  |                                  |
|---------------------|--|----------------------------------|
| Name: Jose M. Garza | E-mail: <a href="mailto:jgarza@rgvcouncil.org">jgarza@rgvcouncil.org</a> | Phone #: (956) 787-7111 Ext. 224 |
|---------------------|--|----------------------------------|

**Other (Specify Position):**

|       |         |          |
|-------|---------|----------|
| Name: | E-mail: | Phone #: |
|-------|---------|----------|

**SECTION II - Geographic, Demographic, Cultural Characteristics, and Population****Overview of Target Area Served:**

1. List all the counties served in your region.

|          |           |              |
|----------|-----------|--------------|
| Aransas  | Bee       | Brooks       |
| Cameron  | Duval     | Hidalgo      |
| Jim Hogg | Jim Wells | Kenedy       |
| Kleberg  | Live Oak  | McMullen     |
| Nueces   | Refugio   | San Patricio |
| Starr    | Webb      | Willacy      |
| Zapata   |           |              |

2. Population and Demographic information.

A. Provide the total population of your region by gender.

Source: <http://www.countyhealthrankings.org/texas>

| County        | Population     | Male Population | Female Population |
|---------------|----------------|-----------------|-------------------|
| Hidalgo       | 741152         | 363164.48       | 377987.52         |
| Cameron       | 396371         | 190258.08       | 206112.92         |
| Willacy       | 20395          | 1037.85         | 19357.15          |
| Starr         | 62671          | 30082.08        | 32588.92          |
| Zapata        | 14036          | 6877.64         | 7158.36           |
| Jim Hogg      | 4997           | 2448.53         | 2548.47           |
| Brooks        | 7377           | 3540.96         | 3836.04           |
| Kenedy        | 369            | 199.26          | 169.74            |
| Kleberg       | 30647          | 15323.5         | 15323.5           |
| Jim Wells     | 41,001         | 20090.49        | 20910.51          |
| Nueces        | 323,046        | 158292.54       | 164753.46         |
| San Patricio  | 68223          | 31382.58        | 36840.42          |
| Refugio       | 7225           | 3540.25         | 3684.75           |
| Bee           | 32487          | 19817.07        | 12669.93          |
| Live Oak      | 11046          | 6075.3          | 4970.7            |
| Aransas       | 24826          | 12164.74        | 12661.26          |
| McMullen      | 810            | 413.1           | 396.9             |
| Duval         | 12010          | 6125.1          | 5884.9            |
| Webb          | 241438         | 115890.24       | 125547.76         |
| <b>Totals</b> | <b>2040127</b> | <b>986723.8</b> | <b>1053403</b>    |

B. Provide the number of people in your region by target population ages.

Source: <http://www.countyhealthrankings.org/texas>

| County        | Population less than 18 years of age | Population 19 – 64 years of age | Population 65 years of age and older |
|---------------|--------------------------------------|---------------------------------|--------------------------------------|
| Hidalgo       | 274226.24                            | 392810.56                       | 74115.2                              |
| Cameron       | 138729.85                            | 214040.34                       | 43600.81                             |
| Willacy       | 6118.5                               | 11829.1                         | 2447.4                               |
| Starr         | 23188.27                             | 33215.63                        | 6267.1                               |
| Zapata        | 4772.24                              | 7579.44                         | 1684.32                              |
| Jim Hogg      | 1499.1                               | 2748.35                         | 749.55                               |
| Brooks        | 2213.1                               | 4057.35                         | 1106.55                              |
| Kenedy        | 99                                   | 269.28                          | 47.52                                |
| Kleberg       | 7661.75                              | 20839.96                        | 3677.64                              |
| Jim Wells     | 12300.3                              | 23780.58                        | 4920.12                              |
| Nueces        | 87222.42                             | 197058.06                       | 38765.52                             |
| San Patricio  | 19784.67                             | 46391.64                        | 8868.99                              |
| Refugio       | 1734                                 | 4190.5                          | 1300.5                               |
| Bee           | 6822.27                              | 22416.03                        | 3248.7                               |
| Live Oak      | 2098.74                              | 6958.98                         | 1988.28                              |
| Aransas       | 5213.46                              | 13902.56                        | 5709.98                              |
| McMullen      | 129.6                                | 486                             | 194.4                                |
| Duval         | 3362.8                               | 6845.7                          | 1801.5                               |
| Webb          | 91746.44                             | 154520.32                       | 19315.04                             |
| <b>Totals</b> | <b>688922.75</b>                     | <b>1163940</b>                  | <b>219809.1</b>                      |

C. Provide the total population of your region by race and ethnicity;

Source: <http://www.countyhealthrankings.org/texas>

| County       | African American | American Indian or Alaskan Native | Asian   | Native Hawaiian/ Other Pacific Islander | Hispanic White | Non-Hispanic White |
|--------------|------------------|-----------------------------------|---------|---|----------------|--------------------|
| Hidalgo      | 7411.52          | 7411.52                           | 7411.52 | 0                                       | 667036.8       | 51880.64           |
| Cameron      | 3963.71          | 3963.71                           | 3963.71 | 0                                       | 344842.77      | 39637.1            |
| Willacy      | 611.85           | 203.95                            | 0       | 0                                       | 17743.65       | 1835.55            |
| Starr        | 626.71           | 0                                 | 0       | 0                                       | 60790.87       | 1253.42            |
| Zapata       | 140.36           | 0                                 | 0       | 0                                       | 12492.04       | 1403.6             |
| Jim Hogg     | 49.97            | 49.97                             | 0       | 0                                       | 4447.33        | 449.73             |
| Brooks       | 73.77            | 73.77                             | 0       | 0                                       | 6639.3         | 590.16             |
| Kenedy       | 3.69             | 3.69                              | 7.38    | 0                                       | 254.61         | 99.63              |
| Kleberg      | 1225.88          | 106.47                            | 612.94  | 0                                       | 21146.43       | 7355.28            |
| Jim Wells    | 410.01           | 410.01                            | 410.01  | 0                                       | 31570.77       | 8200.2             |
| Nueces       | 12921.84         | 3230.46                           | 3230.46 | 0                                       | 193827.6       | 77531.04           |
| San Patricio | 1364.46          | 682.23                            | 682.23  | 0                                       | 36840.42       | 28653.66           |
| Refugio      | 505.75           | 72.25                             | 72.25   | 0                                       | 3323.5         | 3251.25            |
| Bee          | 3573.57          | 324.87                            | 324.87  | 0                                       | 18192.72       | 10070.97           |
| Live Oak     | 331.38           | 110.46                            | 0       | 0                                       | 4639.32        | 5964.84            |
| Aransas      | 496.52           | 248.26                            | 744.78  | 0                                       | 5709.98        | 17626.46           |
| McMullen     | 8.10             | 0                                 | 8.10    | 0                                       | 267.3          | 526.5              |
| Duval        | 120.10           | 120.10                            | 0       | 0                                       | 10448.7        | 1321.1             |

|               |                 |                |                 |          |                |                 |
|---------------|-----------------|----------------|-----------------|----------|----------------|-----------------|
| Webb          | 2414.38         | 2414.38        | 2414.38         | 0        | 229366.1       | 4828.76         |
| <b>Totals</b> | <b>36253.57</b> | <b>19426.1</b> | <b>19882.63</b> | <b>0</b> | <b>1669580</b> | <b>262479.9</b> |

C. Provide the total population of your region by geography:

Source: Population per square mile - <http://quickfacts.census.gov/qfd/states/48000.html>

| County       | Population per square mile | Texas-Mexico Border (Yes or No)                                     |
|--------------|----------------------------|---|
| Hidalgo      | 493.6                      | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| Cameron      | 448.5                      | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| Willacy      | 37.1                       | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| Starr        | 49.9                       | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| Zapata       | 14.1                       | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| Jim Hogg     | 4.7                        | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| Brooks       | 7.7                        | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| Kenedy       | 0.3                        | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| Kleberg      | 36.8                       | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| Jim Wells    | 47.2                       | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| Nueces       | 407.1                      | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| San Patricio | 93.7                       | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| Refugio      | 9.6                        | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| Bee          | 36.2                       | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| Live Oak     | 11.1                       | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| Aransas      | 91.9                       | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| McMullen     | 0.6                        | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| Duval        | 6.6                        | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| Webb         | 74.6                       | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |

D. Socio-Economic Status (SES):

Source: <http://quickfacts.census.gov/qfd/states/48000.html>

| County    | Percent of persons 25 years of age + with High School Education | Percent of persons 25 years of age+ with Bachelor Degree or higher/ | Median Household Income | Percentage of Persons Below Poverty Level |
|-----------|---|---|-------------------------|---|
| Hidalgo   | 59.5%   | 15.2%   | 30513                   | 35.2%                                     |
| Cameron   | 62.4%   | 14.9%   | 30760                   | 34.0%                                     |
| Willacy   | 30.1%   | 11.8%   | 26095                   | 41.6%                                     |
| Starr     | 46.5%   | 8.2%  | 22418                   | 38.5%                                     |
| Zapata    | 55.4%   | 8.9%  | 30761                   | 29.3%                                     |
| Jim Hogg  | 58.4%   | 9.8%  | 32984                   | 22.6%                                     |
| Brooks    | 57.4%   | 11.1%   | 25052                   | 33.0%                                     |
| Kenedy    | 65.4%   | 19.9%   | 32336                   | 15.9%                                     |
| Kleberg   | 75.5%   | 19.9%   | 37450                   | 22.3%                                     |
| Jim Wells | 70.1%   | 9.7%  | 35806                   | 23.2%                                     |
| Nueces    | 78.2%   | 19.6%   | 41009                   | 19.9%                                     |

|              |       |       |       |       |
|--------------|-------|-------|-------|-------|
| San Patricio | 75.0% | 15.1% | 45152 | 16.3% |
| Refugio      | 71.8% | 10.5% | 36920 | 17.2% |
| Bee          | 70.1% | 9.5%  | 37165 | 28.6% |
| Live Oak     | 75.0% | 12.4% | 40636 | 21.2% |
| Aransas      | 81.5% | 23.4% | 40101 | 19.2% |
| McMullen     | 78.2% | 13.4% | 40809 | 13.2% |
| Duval        | 72.3% | 65.0% | 30199 | 25.5% |
| Webb         | 61.7% | 17.1% | 37140 | 30.9% |

### **SECTION III – Prevention Resources Capacity and Gaps**

1. What types of resources currently exist in your community?

*Resources available in Region 11 are limited. Educational materials such as brochures and pamphlets are available through some entities such as state offices, non-profits, and schools. Also, professionals from these entities are also available to provide presentations and some training needs. Unfortunately, the vast rural areas throughout the region limit access to resources for many individuals residing in colonias.*

2. Please describe how you will engage the following entities in assisting the PRC reduce gaps and maximize resources?

A. Education Service Centers:

*Collaborative working agreements will be established with ESCs throughout the region highlighting services and resources to be rendered through PRC 11 such as providing presentations, trainings, brochures and other resources.*

B. School Programs:

*Collaborative working agreements will be established with school districts and/or renewed throughout the region highlighting services and resources to be rendered to schools through PRC 11 such as providing presentations, trainings, brochures and other resources.*

C. DSHS Funded CCP and Tobacco Coalitions:

*Collaborative working agreements will be established and/or renewed with coalitions throughout the region and assistance with coalition projects and/or increasing awareness of coalition efforts will be provided through PRC 11.*

D. DSHS Funded Direct Service Youth Prevention Programs (YPU, YPS and YPI):

*Collaborative working agreements will be established with prevention providers throughout the region highlighting services and resources to be rendered through PRC 11 such as providing presentations, trainings, brochures and other resources.*

E. DSHS Funded Treatment Providers:

*Collaborative working agreements will be established with treatment providers throughout the region highlighting services and resources to be rendered through PRC 11 such as providing presentations, trainings, brochures and other resources.*

F. OSAR Providers:

*Collaborative working agreements will be established with the OSAR provider for region 11 highlighting services and resources to be rendered through PRC 11 such as providing presentations, trainings, brochures and other resources.*

**G. Drug-Free Community Coalitions and Other Non-DSHS Funded Coalitions:**

*Collaborative working agreements will be established and/or renewed with coalitions throughout the region and assistance with coalition projects and/or increasing awareness of coalition efforts will be provided through PRC 11.*

**H. Local Mental Health Authorities:**

*Collaborative working agreements will be established with mental health centers throughout the region highlighting services and resources to be rendered through PRC 11 such as providing presentations, trainings, brochures and other resources.*

**I. Faith-Based Community Organizations:**

*Collaborative working agreements will be established with faith based community organizations throughout the region highlighting services and resources to be rendered through PRC 11 such as providing presentations, trainings, brochures and other resources.*

**J. Parent Programs (PTAs, etc.):**

*Collaborative working agreements will be established with parent programs throughout the region highlighting services and resources to be rendered through PRC 11 such as providing presentations, trainings, brochures and other resources.*

**K. Social Service Community Based Organizations:**

*Collaborative working agreements will be established with social service community based organizations and/or renewed throughout the region highlighting services and resources to be rendered through PRC 11 such as providing presentations, trainings, brochures and other resources.*

**L. Hospitals/Community Medical Clinics:**

*Collaborative working agreements will be established with hospitals/community medical clinics throughout the region highlighting services and resources to be rendered through PRC 11 such as providing presentations, trainings, brochures and other resources.*

**M. Public Libraries:**

*Collaborative working agreements will be established with public libraries throughout the region highlighting services and resources to be rendered through PRC 11 such as providing presentations, trainings, brochures and other resources.*

**N. Other, please specify:**

*Collaborative working agreements will be established with law enforcement agencies throughout the region highlighting services and resources to be rendered through PRC 11 such as providing presentations, trainings, brochures and other resources.*

**3. Who do you serve in your region? Click the check box for all that apply.**

|                                     |                              |                                     |  |
|-------------------------------------|------------------------------|-------------------------------------|--|
| <input checked="" type="checkbox"/> | Concerned Individuals        | <input checked="" type="checkbox"/> | DSHS Funded Providers                        |
| <input checked="" type="checkbox"/> | Parents and Caregivers       | <input checked="" type="checkbox"/> | Non DSHS Funded Social Service Organizations |
| <input checked="" type="checkbox"/> | Youth                        | <input checked="" type="checkbox"/> | Faith-Based Organizations                    |
| <input checked="" type="checkbox"/> | Prevention Professionals     | <input checked="" type="checkbox"/> | Colonias                                     |
| <input checked="" type="checkbox"/> | Social Service Professionals | <input checked="" type="checkbox"/> | Disaster Survivors                           |
| <input checked="" type="checkbox"/> | Teachers                     | <input checked="" type="checkbox"/> | General Public                               |
| <input checked="" type="checkbox"/> | School Counselors            | <input checked="" type="checkbox"/> | SAPST trainers                               |

DSHS Funded Providers

Other, Please Specify: Border Patrol, Law Enforcement

4. What gaps in prevention resources exist within the targeted communities in your region?

*Increases in border violence have led to gaps related to resources available to cope with ensuing violent acts. Geographical settings throughout the region create gaps in prevention efforts due to the close proximity to the Mexico-Texas border and vast rural areas. The close proximity to the border and high volume of undocumented individuals increases the amount of work to be completed with limited resources. Also, the vast rural areas and close proximity to Mexico increases life altering events and socioeconomic factors impacting families and creating additional stressors.*

5. What gaps in trainings exist within the targeted communities in your region?

Training related to coping with bullying, sexual harassment among youth, border violence and fostering communication skills within families.

## SECTION IV – Regional Data

Please identify the patterns in each of the following data sources, when available. If the data source is unavailable in the community, provide an explanation. Please feel free to also utilize alternative data sources.

A. Adult Smoking (Percent of adults that reports smoking  $\geq 100$  cigarettes and currently smoking)

Source - <http://www.countyhealthrankings.org/texas>

Aransas 15% ; Bee 10% ; Brooks Information Pending (IP) ; Cameron 13% ; Duval IP ; Hidalgo 13% ; Jim Hogg IP ; Jim Wells IP ; Kenedy IP ; Kleberg IP ; Live Oak IP ; McMullen IP ; Nueces 24% ; Refugio IP ; San Patricio 18% ; Starr 15% ; Webb 21% ; Willacy IP ; Zapata IP

B. Adult Obesity (Percent of adults that report BMI  $\geq 30$ )

Source - <http://www.countyhealthrankings.org/texas>

Aransas 27% ; Bee 29% ; Brooks 27% ; Cameron 27% ; Duval 27% ; Hidalgo 29% ; Jim Hogg 28% ; Jim Wells 28% ; Kenedy 28% ; Kleberg 27% ; Live Oak 28% ; McMullen 28% ; Nueces 28% ; Refugio 28% ; San Patricio 27% ; Starr 27% ; Webb 28% ; Willacy 28% ; Zapata 28%

C. Excessive Drinking (Percent of binge plus heavy drinking)

Source - <http://www.countyhealthrankings.org/texas>

Aransas 12% ; Bee IP ; Brooks IP ; Cameron 17% ; Duval IP ; Hidalgo 15% ; Jim Hogg IP ; Jim Wells IP ; Kenedy IP ; Kleberg IP ; Live Oak IP ; McMullen IP ; Nueces 23% ; Refugio IP ; San Patricio 13% ; Starr 16% ; Webb 24% ; Willacy IP ; Zapata 5%

D. Motor vehicle crash death rate (Motor vehicle crash deaths per 100,000 population)

Source - <http://www.countyhealthrankings.org/texas>

Aransas 18 ; Bee IP ; Brooks 47 ; Cameron 12 ; Duval IP ; Hidalgo 16 ; Jim Hogg IP ; Jim Wells 29 ; Kenedy IP ; Kleberg IP ; Live Oak 32 ; McMullen IP ; Nueces 15 ; Refugio IP ; San Patricio 17 ; Starr 25 ; Webb 11 ; Willacy 19 ; Zapata 30

E. Teen birth rate (Teen birth rate per 1,000 female population, ages 15-19)

Source - <http://www.countyhealthrankings.org/texas>

Aransas 72 ; Bee 16 ; Brooks 122 ; Cameron 90 ; Duval 37 ; Hidalgo 96 ; Jim Hogg 85 ; Jim Wells 86 ; Kenedy IP ; Kleberg 66 ; Live Oak 54 ; McMullen IP ; Nueces 68 ; Refugio 65 ; San Patricio 78 ; Starr 110 ; Webb 107 ; Willacy 86 ; Zapata 127

F. Unemployment (Percent of population age 16+ unemployed by seeking work)

Source - <http://www.countyhealthrankings.org/texas>

Aransas 6.9%; Bee 9.3%; Brooks 9.5%; Cameron 9.9%; Duval 11.1%; Hidalgo 10.6% ; Jim Hogg 7.8%; Jim Wells 8.9%; Kenedy 6%; Kleberg 6.8%; Live Oak 7.3%; McMullen 7.2%; Nueces 6.9% ; Refugio 6.5%; San Patricio 8.7%; Starr 16.7%; Webb 8.7%; Willacy 12.3%; Zapata 10.8%

G. Children in poverty (Percent of children under age 18 in poverty)

Source - <http://www.countyhealthrankings.org/texas>

Aransas 33%; Bee 32%; Brooks 45%; Cameron 44%; Duval 34%; Hidalgo 45% ; Jim Hogg 32%; Jim Wells 32%; Kenedy 25% ; Kleberg 30%; Live Oak 24%; McMullen 18%; Nueces 25% ; Refugio 24%; San Patricio 24%; Starr 16.7%; Webb 35%; Willacy 42%; Zapata 38%

H. Inadequate social support (Percent of children without social/emotional support)

Source - <http://www.countyhealthrankings.org/texas>

Aransas IP; Bee IP; Brooks IP; Cameron 30%; Duval IP; Hidalgo 29%; Jim Hogg IP; Jim Wells IP; Kenedy IP; Kleberg IP; Live Oak IP; McMullen IP; Nueces 20% ; Refugio IP; San Patricio 18%; Starr IP; Webb 22%; Willacy IP; Zapata IP

I. Single-parent households (Percent of children that live in a household headed by a single parent)

Source - <http://www.countyhealthrankings.org/texas>

Aransas 39%; Bee 43%; Brooks 43%; Cameron 34%; Duval 29%; Hidalgo 32% ; Jim Hogg 32%; Jim Wells 40%; Kenedy 66% ; Kleberg 32%; Live Oak 23%; McMullen 3%; Nueces 40% ; Refugio 27%; San Patricio 31%; Starr 32%; Webb 36%; Willacy 38%; Zapata 31%

J. Violent crime rate (Violent Crime Rate per 100,000 population)

Source - <http://www.countyhealthrankings.org/texas>

Aransas 224; Bee 236; Brooks 429; Cameron 429; Duval 394; Hidalgo 364; Jim Hogg 214; Jim Wells 760; Kenedy 591; Kleberg 839; Live Oak 65; McMullen 156; Nueces 753; Refugio 276; San Patricio 249; Starr 238; Webb 580; Willacy 1177 ; Zapata 266

K. Other Data (Optional)

|  |
|--|
|  |
|--|

**SECTION V – Regional Survey Data**

This information is based on the regional survey conducted in Region 11

1. Role of those surveyed

| Percent | Type                | Percent | Type  |
|---------|---------------------|---------|---|
| 0.7     | Business Operator   | 3       | Mental Health Worker                            |
| 15      | Community Member    | 10      | Parent  |
| 17      | Educator            | 0.7     | Physician                                       |
| 1.5     | Faith-Based         | 10      | Prevention Professional                         |
| 2       | Government Official | 9       | School Counselor                                |
| 1.5     | Healthcare Worker   | 5       | Treatment Professional                          |
| 1.5     | Judge               | 10      | Youth (17 years and under)                      |
| 3       | Law Enforcement     | 10      | Other: RNs, Social Workers and College Students |
| 0.7     | Legal Professional  |         |   |

Number of those surveyed? 136

2. Concern in the community of problems regarding alcohol, tobacco and other drugs?

| <b>Answer</b>     | <b>Percentage</b> |
|-------------------|-------------------|
| No concern at all | 2                 |
| Some concern      | 24                |
| Great concern     | 73                |

Number of those surveyed? 136

3. Knowledge of alcohol, tobacco, other drugs and mental health issues in the community?

| <b>Answer</b>  | <b>Percentage</b> |
|----------------|-------------------|
| Low awareness  | 6                 |
| Some awareness | 39                |
| High awareness | 54                |

Number of those surveyed? 136

4. What resources(s) in your community would a person go to for help for a substance abuse and/or mental health problem?

| <b>Answer</b>                       | <b>Percentage</b> |
|-------------------------------------|-------------------|
| Crisis Hotline                      | 36                |
| Family Physician                    | 56                |
| Faith-Based Person or Group         | 45                |
| Law Enforcement                     | 59                |
| Mental Health Workers               | 26                |
| Other Counselor                     | 20                |
| Therapist                           | 21                |
| Social Worker                       | 68                |
| School Counselor                    | 71                |
| Suicide Prevention Counselor        | 9                 |
| Local Mental Health Authority       | 17                |
| Outpatient Clinic                   | 12                |
| Treatment Facility                  | 23                |
| Twelve Step Program                 | 18                |
| Support Group                       | 22                |
| Teacher                             | 58                |
| Not Sure                            | 2                 |
| Other (Church, PRC, Hospital, OSAR) | 4                 |

Number of those surveyed? 136

5. What types of drugs are being used in the areas you serve?

| <b>Drug</b>                            | <b>Percentage</b> |
|--|-------------------|
| Alcohol                                | 90                |
| Amphetamine (speed, ice, crystal meth) | 24                |
| Cocaine                                | 51                |
| Crack                                  | 20                |

|  |    |
|--|----|
| Heroin   | 10 |
| Inhalants (gas, glue, paint)   | 38 |
| Marijuana  | 88 |
| Other Opiates (codeine, morphine)                                    | 10 |
| Other Tobacco Products (Example: hookahs, cigarettes, pipes, cigars) | 64 |
| Not Sure   | 4  |
| Other (ADH/AHDH Meds, over the counter meds, synthetic marijuana)    | 4  |
| Designer Drugs (ecstasy)   | 8  |
| Hallucinogens (LSD, acid, salvia)                                    | 4  |
| Prescription Drugs   | 54 |
| Smokeless Tobacco  | 10 |

Number of those surveyed? 136

6. There are enough PREVENTION programs in the community (example: DARE, after-school programs, parent support programs, drug and alcohol prevention programs for young adults).

| Answer            | Percentage |
|-------------------|------------|
| Strongly agree    | 6          |
| Agree             | 38         |
| Disagree          | 49         |
| Strongly disagree | 7          |

Number of those surveyed? 136

7. There is enough information about alcohol, tobacco and other drugs in your community (includes pamphlets, presentations, etc.).

| Answer            | Percentage |
|-------------------|------------|
| Strongly agree    | 8          |
| Agree             | 38         |
| Disagree          | 47         |
| Strongly disagree | 7          |

Number of those surveyed? 136

8. There are enough mental health and substance abuse TREATMENT resources in your community (example: counseling, 12 step programs, treatment centers).

| Answer            | Percentage |
|-------------------|------------|
| Strongly agree    | 3          |
| Agree             | 25         |
| Disagree          | 60         |
| Strongly disagree | 6          |

Number of those surveyed? 136

9. Does your community utilize these programs (example: DARE, after-school programs, parent support programs, drug and alcohol prevention programs for young adults)?

| Answer         | Percentage |
|----------------|------------|
| Yes            | 37         |
| No             | 15         |
| Not sure       | 27         |
| Not applicable | 0.7        |

Number of those surveyed? 136

10. How knowledgeable do you feel *members of your community* are regarding alcohol, tobacco, other drugs and mental health issues (example: signs, symptoms, drug trends, health risks)?

| Answer             | Percentage |
|--------------------|------------|
| No knowledge       | 4          |
| Some knowledge     | 56         |
| Knowledgeable      | 37         |
| Very knowledgeable | 3          |

Number of those surveyed? 136

11. How knowledgeable do you feel YOU are about alcohol, tobacco, other drugs and mental health issues (example: signs, symptoms, drug trends, health risks)?

| Answer             | Percentage |
|--------------------|------------|
| No knowledge       | 5          |
| Some knowledge     | 42         |
| Knowledgeable      | 38         |
| Very knowledgeable | 14         |

Number of those surveyed? 136

12. What are some of the top concerns for you and other leaders in the community (select all that apply)?

| Answer  | Percentage |
|---|------------|
| Alcohol Use                                       | 90         |
| Border Issues                                     | 36         |
| Crime   | 26         |
| Drug Use  | 89         |
| Delinquency                                       | 41         |
| Domestic Violence                                 | 45         |
| DWI   | 27         |
| Mental Health Issues                              | 41         |
| Poverty   | 33         |
| Single Mothers                                    | 47         |
| Suicide   | 18         |
| Teen Pregnancy                                    | 56         |
| Unemployment                                      | 52         |
| Don't Know  | 1          |
| Other (Bullying, truancy, gangs, border violence) | 15         |

Number of those surveyed? 136

## SECTION VI – Putting it all Together

1. Now that you have conducted your needs assessment, who have you identified as your primary target population? Why?

At-risk youth will be the primary target population due to this population being the largest in Region 11 and considering the numerous risk factors such as high poverty level, school drop out rates, and truancy most are facing.

2. What primary gaps in resources and trainings have you identified in your region?

Primary gaps in resources include training and resources related to coping with bullying, sexual harassment among youth, border violence and fostering communication skills within families.

3. Who have you identified as secondary target populations? Why?

Secondary populations to be targeted are school counselors and social workers as these are the professionals most likely to be approached for assistance with a substance abuse and/or mental health problem within our region.

4. What are the secondary gaps in resources and trainings that you have identified in your region?

Secondary gaps in resources include training and resources related to addressing legalization of marijuana and criminalization of synthetic drugs.

5. What are the steps you will take to create a strategic plan and select the most appropriate evidence-based practices and strategies to:

- 1.) Reduce the gaps in resources and trainings in your region.
- 2.) Increase collaborations and maximize community resources.

**Note:**

*This is a process question. We are not asking what strategies you have chosen (you may not know yet). We are asking what **process** you will use to strategically choose to develop the strategic plan that will include the evidence-based practices and strategies you will implement to improve services in your region.*

The Strategic Prevention Framework was utilized to create a strategic plan incorporating strategies guided by the social and experiential learning theories.

**Acknowledgement of completion of the PRC Regional Needs Assessment**

**Program Director:**

|                    |                                 |
|--------------------|---------------------------------|
| <b>Print Name:</b> | <b>Monica Hernandez Sanchez</b> |
| <b>Signature:</b>  |                                 |
| <b>Date:</b>       | <b>12/14/2011</b>               |

**Executive Director:**

|                    |                         |
|--------------------|-------------------------|
| <b>Print Name:</b> | <b>Jose G. Gonzalez</b> |
| <b>Signature:</b>  |                         |
| <b>Date:</b>       | <b>12/14/2011</b>       |

**FOR DSHS USE ONLY:**

|  |
|--|
| Date Received by CMU:                  |
| Date Sent to Program:                  |
| Date Reviewed and Accepted By Program: |
| Program Staff Signature:               |